



**UF-6201**

**B. E. - II (Sem. - III) (Electrical) (Old - ATKT)  
Examination**

**May/June - 2012**

**Engineering Economics & Business Administration**

Time : 3 Hours]

[Total Marks : 100

**Instructions :**

(1)

नीचे दृशावेव निशानीवाणी विगतो उत्तरवाडी पर अवश्य कभववी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<b>B. E. - II (Sem. - III) (Electrical) (OLD - ATKT)</b>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<b>Engineering Economics &amp; Business Administration</b>	<input type="text"/>
Subject Code No. : <input type="text"/> 6 <input type="text"/> 2 <input type="text"/> 0 <input type="text"/> 1	<input type="text"/>
Section No. (1, 2,.....) : <input type="text"/> Nil	<input type="text"/>
	Student's Signature

- (2) All questions are compulsory.  
(3) Figures to the right indicate full marks of the question.

- 1 Answer any **two**. 16
- (a) Explain the conxolidated concept of management and discuss its any two functions in brief.
- (b) Define an organization. Mention its various forms and explain the most general form of business organization found in India.
- (c) What do you mean by leadership ? Discuss various types of leadership.
- 2 Answer any **two** : 16
- (a) Define motivation and explain Maslow's theory of need hierarchy.
- (b) Explain in detail Decision Making Process giving suitable examples.
- (c) Distinguish between delegation and decentralization giving suitable examples.
- 3 Write short notes : (any **three**) 18
- (a) Procedure of Recruitment.
- (b) Methods of Depreciation.
- (c) Trade Unions.
- (d) Centralization & Decentralization.
- (e) Requirements of good control system.

- 4 Answer any **two** : 16
- (a) State 'Law of Demand'. Explain why demand curve slopes downwards.
  - (b) What is the importance of National Income ? Discuss in brief how national income is measured.
  - (c) Discuss the importance of study of economics to engineers.
- 5 Answer any **two** : 16
- (a) Explain Price Determination under Perfect Competition.
  - (b) Define Fixed Cost (FC), Variable Cost (VC), Average Cost (AC) and Marginal Cost (MC). Explain the relation between FC and VC, AC and MC with the help of illustration.
  - (c) What do you mean by Break Even Point (BEP) ? What is its importance ?
- 6 Write short notes : (any **three**) 18
- (a) Functions of Money.
  - (b) Types of Markets.
  - (c) Income Elasticity of Demand.
  - (d) Credit Instruments.
  - (e) Economic Liberalization.
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